

ZAK LONG

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San Francisco, CA 94102

Education:

Cleveland Institute of Art (BFA 2008)

Technology Integrated Media (Video/Motion Graphics)

University of California Intern Producer (May 2011 - Present)
Oakland

- Research, pitch and conceptualize short-form research documentaries.
- Assist as PA and second shooter on video shoots.
- Edit projects with Final Cut Pro and make sure proper B-roll is obtained for interview footage.

AirBnb Contract Video Editor (April 2011 - Present)
San Francisco

- Utilize Final Cut Pro to edit their web series "AirTV".
- Edit both VO and subtitles for some of the marketing videos for various international outlets.

Freelance Video Editor/Producer (April 2010 - Mar 2011)
San Francisco

- Editor and VFX for various bay area companies that have major clients such as Yelp, YP and FlipTV.
- Create and brainstorm rebranding that utilizes web video for marketing campaigns.

TurnHere Inc. Post-Producer/QA (June 2009 - May 2010)
San Francisco

- Worked on and managed various post-production queues.
- Recommended fixes and ways to improve quality for several of the company's video products.
- Carried out edits for projects to make sure client's expectations were properly met.

Digital Design Video Video Editor (July 2007 - May 2009)
Cleveland

- Coordinated multiple projects for both web video and print.
- Lead editor on several of the company's web video marketing campaigns.
- Field videographer for the company's offsite video shoots.

SPACES Gallery Graphic Design Assistant (May 2005 - Nov 2007)
Cleveland

- Helped implement a new branding campaign for the gallery website and brochure layouts.
- Worked with artists in residence as a studio assistant for photo documentation.

Software:

Adobe Creative Suite, Final Cut Pro, Cinema 4D, Adobe After Effects, Mac, PC, CSS, HTML

Film Festivals and Screenings

"irl : perceptions of online identity"	The Kinsey Institute 5th Annual Show	2010
	NewFilmmakers at The Anthology Film Archives - NY	2009
"Cleveland Vacation"	Museum of Contemporary Art - Cleveland	2009
"The Wedding Traveler"	E.M.I.T. Short Video and Animation Festival	2008